

Action for Advocacy and Development Sierra Leone (AAD-SL)



AAD-SL PROFILE

AAD-SL is strongly committed to the protection and safety of its project participants including children and women and therefore does not accept any form of abuse and exploitation.

AAD-SL'S Background

Action for Advocacy and Development – Sierra Leone (**AAD-SL**) grows from the exit process of War Child Holland (an International Non-Governmental Organization from the Netherlands which has operated in Sierra Leone since 2001 till 2012). War Child Holland started its intervention in Sierra Leone after the decade civil war with creative workshops for children and teachers, implemented in primary Schools and relief centres for ex-child soldiers, sexually abused girls, war-wounded, orphans, street children and IDPs.

This was followed with a unique methodology and approach in supporting communities to address issues affecting children and youths through Community Based Programming (CBP) which entails Psychosocial, Child Protection, functional livelihoods and Education. Advocacy, capacity building and direct service delivery formed part of its intervention. While in Sierra Leone, WCH invested on capacity building of its staff to ensure that they are well capacitated to carry out the work thereby creating impact in the lives of not only the target population, but on those implementing.

As an organization, War Child Holland WCH has contributed invaluable over its period of operations in ensuring children and youth's rights are protected and promoted. In the exit process of War Child Holland, the local/national staff desired to sustain some of WCH footprints in Sierra Leone and initiated a nationalisation process to localise its efforts into a local NGO called "Action for Advocacy and Development- Sierra Leone (AAD-SL)" in September 2011.

Our operations cover three districts: Bombali, Karene and Port Loko districts. The prime focus of our interventions has been women, youths and children. Targeting these invariably means addressing the needs of men also. For greater impact of our work at all levels, AAD-SL is committed to working with partners, coalitions, networks at local, national, regional and global levels with whom we share similar goals and objectives based on mutual respect, accountability and responsibility to influence policy formulation and change.

WHO WE ARE?

We are a National Non-Governmental Organization dedicated to children, youth and women regardless of religious, Political, ethnical or social background.

SAFEGUARDING STATEMENT:

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OUR VISION, MISSION AND VALUES

VISION:

Peaceful, safe and healthy environment for children, youth, and women of Sierra Leone where their rights are protected and promoted, education and sustainable livelihoods enjoyed.

MISSION:

Empower children, youth and women in Sierra Leone through national and community-based Programme where their rights are protected, participation increased, livelihoods improved and capacities increased through Education, access to WASH facilities and living in a safe and healthy environment.

CORE VALUES:

CREATIVITY

- We do this by applying drama, music, and art, IEC, Research, Website, twitter, Facebook, photos, wall bills and videos.

INSPIRING

- We stimulate others by initiating, involving and actively participating and contributing to the environment of venerable communities

CONFIDENTIALITY

- We keep information and findings confidential
- Share information through organizational and protection procedure
- We build the mind of our targets to hold confidence in our program
- We protect the views and opinion of staffs and beneficiaries

MOTIVATING

- We appreciate the contributions of staff and others
- Recognise the good work of people
- Capacity building of staff and others
- Exposure to external travels
- Promote good social interaction among staff and beneficiaries

THEMATIC FOCUS:

- Sustainable Livelihoods
- Education and Protection
- Environmental Management and Resilience building
- WASH

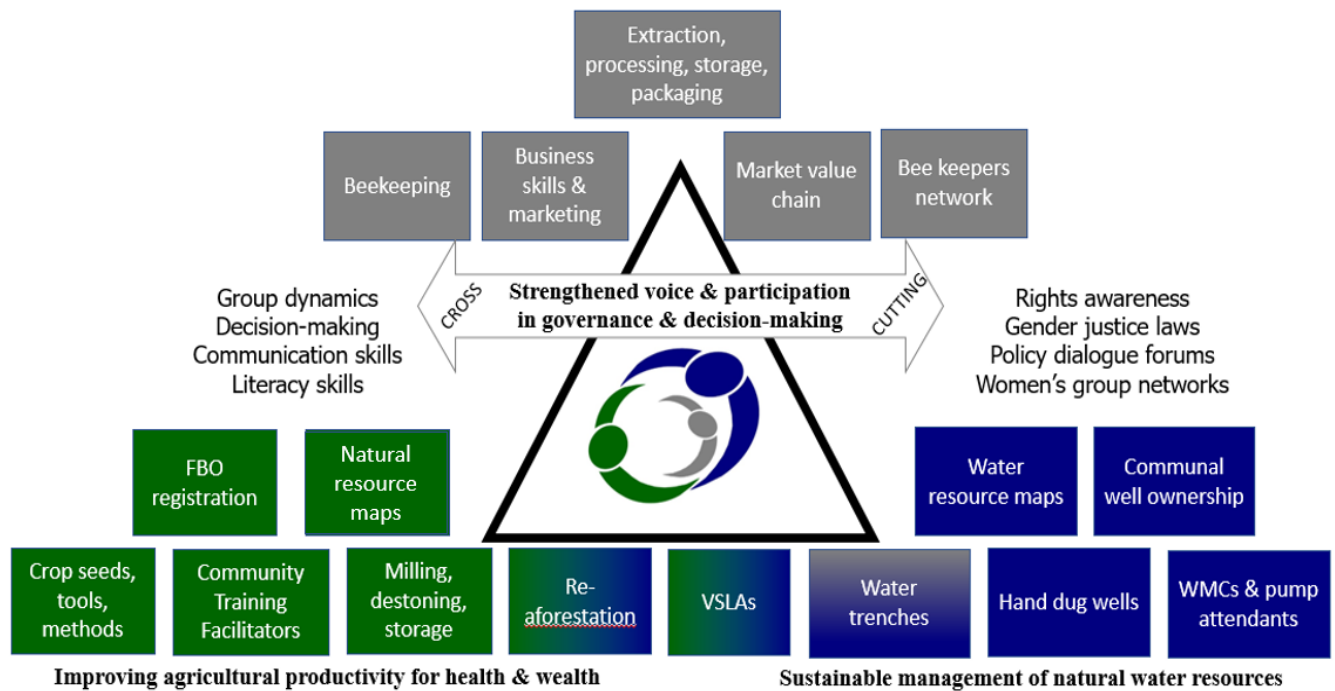
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CURRENT DONORS



WAVE Model, Description of work packages and expected outcomes

Income diversification via bee products for resilience



The figure above shows the foundation 3-cornered **WAVE model**: WASH, Agriculture, Voice and Economic diversification.

Following the **Triple Bottom Line** theory of **People-Planet-Profit** our three-cornered approach has been designed to form a solid integrated platform for transformation. Women and youth are placed firmly in the centre, with cross cutting action to train (literacy, group dynamic, rights, gender justice laws) and empower them to challenging traditional social norms towards their economic independence and through engagement strategies, strengthen their voice for advocacy. Planet is addressed through (left) improved agro-ecological practices and through training, tools and rice processing equipment, increased productivity for health and economic resilience; plus, water conservation in field trenches and hand dug well infrastructure with associated health and hygiene benefits (right). Income diversification is achieved through added high value products, in this case honey and its derivatives.

SUSTAINABLE LIVELIHOODS



Figure 1 distribution of farm tools to project beneficiaries



Figure 2 distribution of assorted trees to project beneficiaries



Figure 3 maize and okra vegetable production



Figure 4 construction of Seedbed



Figure 5 Rice cultivation on in-valley swamp



Figure 6 upland cultivation of rice





Pre- test on constructed rice milling and distoner machine



Rice milling machine



Pre-test on Rice milling and distoner machine



pre testing on constructed rice milling machine



installation of rice mill and distoner machine



complete installed rice mill and distoner machine



Value Addition on groundnut



Value Addition on groundnut



Value Addition on groundnut



Value Addition on groundnut



Value Addition on groundnut



Value Addition on Rice



Value Addition on Rice



Value Addition on groundnut



Figure 7 ridges construction



Figure 8 cultivation of maize and okra



Figure 9 practical training on agro ecology



Figure 10 maize and okra demonstration plot



Figure 11 Village Saving and Loan share-out



Figure 12 VSLA share- out

EDUCATION AND PROTECTION



Figure 14 Chairman Bombali district council (Mr. John Shanghai Koroma making a statement on the call for proposal)



Figure 15 Chief Administrator Bombali district council (Mrs. Vivian S Senesie) making a statement on the call for proposal



Figure 16 proposal Review sub grant loan



Figure 17 proposal Evaluation on sub grant loan

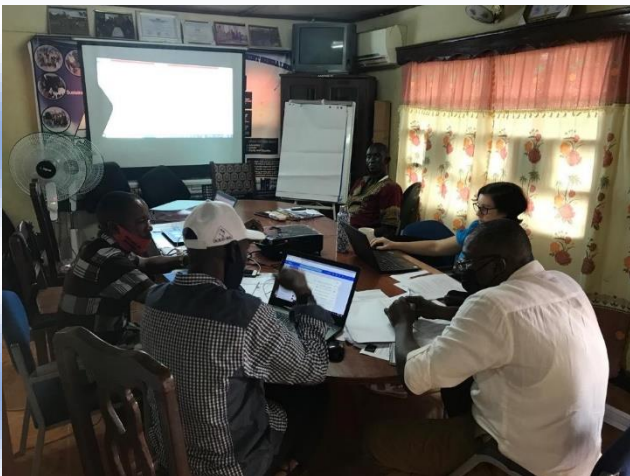


Figure 18 approval meeting on sub grant loan



Figure 19 Minimum Requirement Assessment with one of the CBO



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ENVIRONMENTAL MANAGEMENT AND RESILIENCE BUILDING





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WASH



Figure 1 construction of hand dug well



Figure 2 fencing and protection of hand dug well



Figure 3 women having access to safe cleaning water



Figure 4 children having access to safe cleaning water



Figure 5 old women having access to safe drinking water



Figure 6 children enjoying access to safe drinking water



Figure 7 pre testing of hand dug well



Figure 8 AAD-SL granting the community access to newly constructed hand dug well.

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Figure 9 community people accessing newly constructed hand dug well for clean and safe drinking water



Figure 10 pretest after installation of newly constructed hand dug well



Figure 11 painting of constructed hand dug well



Figure 12 painting of constructed hand dug well



Figure 13 painting of constructed hand dug well



Figure 14 painting of constructed hand dug well



Figure 15 construction of drainage from hand dug well



Figure 16 construction of water trench

SUCCESS STORIES



68-year-old Mammy Adama Kanu is a single parent living in Rosengbeh village in the Gbanti chiefdom in Bombali. Life has not always been kind to Mammy Adama; once a mother of 10, Mammy Adama has suffered intense grief with only three of her children living past the age of 25. Of her two surviving daughters, one recently married and moved to another village far from where Mammy Adama lives, while her only son has also left the village in search of new opportunities. Mammy Adama now also shoulders the responsibility of caring for her late daughter's two children since their father left the village in the aftermath of his wife's death. This is an additional burden and one that Mammy Adama

struggles to cope with alone, following the death of her own husband a few years ago. Mammy Adama's means of survival depended on the small earnings she made from labour activities she engaged in with her grandchildren in the community. She could not afford to provide the necessary materials and support to her two grandchildren to go to school. Life was extremely tough and the challenges that Mammy Adama faced had started to have an impact on her social life and interactions with others in the community.

The narrative of Mammy Adama's life changed dramatically when AAD-SL, through its EU co-funded GAUGED Civil project, came to her community and identified her as one of its project beneficiaries. Mammy Adama tells of how her involvement in the project enabled her to start to realise her potential and how she began to feel lively again. Attending regular meetings and trainings, Mammy Adama notes how she started to feel integrated in her community and how excited she felt at being able to participate. She says: "I have the opportunity to contribute to discussions that can make a change in our lives. I now enjoy the pleasure of going to the farm with other community members, this time as part of a farming group owning its own tools and seeds, not as a mere labourer who works to make ends meet." Mammy Adama is thrilled to share with us that her participation in the project has contributed to restoring her self-esteem and dignity among her fellow women and community members. She goes on to say, "with the large quantity of rice our farming group has harvested, I am very hopeful that I will soon have substantial amount of food to eat with my grandchildren, as well as have some crop seeds to be able to embark on my private farm too."

Mammy Adama is also now part of the Village Savings and Loans Association within her community that was established by the GAUGED Civil project and into which she makes weekly contributions. Mammy Adama tells us: “Through the scheme, I recently secured a soft loan of Le 250,000 (approximately EUR 20) which I used to support the schooling of my grandchildren and address some urgent personal matters. It would have been a daunting moment for me to mobilise finances had it not been for the VSL scheme.” Mammy Adama concludes the interview by expressing her happiness and thanks to AAD-SL and partners for the intervention. She says: “I am now a happy woman living with my grandchildren at Rosengbeh village. I express my appreciation to AAD-SL and its donors, the EU and Trócaire, for selecting me as one of the beneficiaries of this project which I consider very timely and empowering.”



AAD-SL has successfully conducted training for paralegals of Timap for Justice and Justice and Peace Commission (JPC) on confidentiality and friendly interviews / communication skills on behalf of UNICEF.

The activity, which was held at St. Edward's School Compound CARITAS Hall, Kingtom, Freetown, involved paralegals from the above organisations who will be working to deliver access to justice at grassroots levels. Participants played an active role in the training through a range of activities, such as energizers, group work, presentations, and role plays. This helped to engage participants in the topic and allowed them to demonstrate for themselves the importance of confidentiality and friendly interviews / communication skills. AAD-SL adopted a flexible approach to the activity which allowed the training to meet both the demands of UNICEF and the participants. Feedback collected from participants at the end of the training praised the innovative approach of AAD-SL's facilitators and highlighted how AAD-SL's training can support staff development and learning. Due to the success of the activity AAD-SL will, on behalf UNICEF, deliver further training to paralegals at the end of November.



AAD-SL has conducted, as part of the ECNISS programme, two dialogues to prevent youth from involvement in political violence before, during and after the 17 November 2012 elections. The event also focused on increasing youth participation in local governance structures. A commitment form was issued by AAD-SL to the various political parties who attended the dialogue to allow them to give their commitment for violence free elections and the involvement of youth in local governance.



"We are VSO youth volunteers from UK and Sierra Leone who are mixed together to know our different cultural backgrounds. We have really enjoyed being with AAD-SL and we have gained a lot of things from them, such as computer and presentation skills, facilitation skills, community approach and experience with grassroot people at community level." - Zainab, VSO Volunteer



PROJECTS IMPLEMENTED SO FAR

PROJECTS IMPLEMENTED SO FAR BY AAD- SL SINCE ITS INCEPTION TO DATE (2011- 2022)

PROJECT TITLE	DONOR	PERIOD	LOCATION	TARGETS	STATUS
Consultancy Training of Paralegals	UNICEF	1st - 20th December 2011	Bombali	Social workers	Completed
Community Based Psychosocial and Livelihood Project	War Child Holland	February 2012 - February 2013	Port Loko & Bombali Districts	8 communities (4 in each district)	Completed
Mainstreaming Youth in the Development of Sierra Leone	ENCISS	15th July 2015 to 30th June 2013	Port Loko & Bombali Districts	District level	Completed
Consultancy Training of Head Teachers, MEST, Principals, Inspectors of Schools on School Monitoring, Supervision and Data Collection	Plan - Sierra Leone	September, 2013	Bombali District	15 schools	Completed
Building Sustainable Livelihood Through Agriculture	TRÓCAIRE	March 2014 - 30th December 2014	Port Loko & Bombali Districts	10 communities (6 Bombali & 4 Port Loko)	Completed
Food for Life Sustenance	Anton Jürgen Foundation (AJF) Holland	1st May 2014 30th May 2016	Port Loko & Bombali Districts	8 communities (4 in each district)	Completed
EBOLA: DEERF 1 Support to Quarantined Homes	DFID through TRÓCAIRE	Nov 2014 to February 2015	Port Loko District	District level (200 quarantined homes)	Completed
EBOLA: DEERF 2 Support to Quarantined Homes	DFID through TRÓCAIRE	December 2014 to March 2015	Port Loko District		Completed
EBOLA: DEC Support to Quarantined Homes	(Disaster Emergency Committee) through TRÓCAIRE	15 th December 2014 to March 2015	Bombali	District level (200 quarantined households)	Completed
Building Sustainable Livelihood through Agriculture	TRÓCAIRE	March 2015 to July 2016	Port Loko and Bombali District	13 Communities (7 Bombali & 6 Port Loko)	Completed
Social Mobilisation, Community Engagement and Surveillance through Mobile Phone Technology	UNMEER	April 2015 to May 2015	Bombali District	Makeni	Completed

Livelihoods Support to EBOLA Affected Families in Affected Communities	CORDAID through TROCAIRE	February 2015- September 2015	Port Loko and Bombali District	30 communities (16 Bombali & 14 Port Loko)	Completed
Social Mobilisation, Community Engagement and Building of EBOLA Monument	African in the Diaspora	September 2015 to December 2015	Bombali District	Makeni	Completed
EBOLA: DEERF 3 (Livelihood Support to Quarantined Households at Robuya Community)	DFID through TRÓCAIRE	September to October 2015	Bombali District	Community Level (Robuya)	Completed
MISEREOR: Sustainable Livelihood & Women's Empowerment in Post Ebola Sierra Leone	TRÓCAIRE	September 2016 to August 2017 September 2017 to August 2018 September 2018 to August 2019	Port Loko and Bombali District	25 communities (10 Bombali, 3 Karene & 12 Port Loko Districts)	Completed
Value Addition Project	TRÓCAIRE	May to August 2018	Bombali District	3 communities (1 in Port Loko & 2 in Bombali)	Completed
Equitable Access to and Sustainable Management of Water (GOAC)	TRÓCAIRE	March to September 2019	Port Loko and Bombali District	6 communities (4 in Port Loko, 1 Karene & 1 Bombali)	Completed
SSEIP Project	IBISS	October 2016 to April 2017	Bombali District	District level (Bombali District)	Completed
SABI Project	IBISS	January 2017 - July 2018	Tonkolili District	6 chiefdoms in Tonkolili	Completed
CMDRR Project	CORDAID	August 2018 to July 2020	Port Loko and Bombali District	4 communities (2 Port Loko & 2 Bombali)	On course
EU 1 Project	EU through Trocaire	August 2018 to July 2019	Port Loko and Bombali District	9 communities (6 Port Loko & 3 Bombali)	Completed
EU GUAGED Project	CO-funded by EU & Trocaire	November 2019 to October 2023	Bombali District	50 communities in 4 chiefdoms in Bombali District	On course
COVID 19 (Emergency Response Project)	TRÓCAIRE	April to June 2020	Bombali Karene & Port Loko District	District level (Port Loko, Bombali & Karene)	Completed
Strengthening Women's Resilience through Livelihoods in Karene District (SWoRL)	IRISH AID through Trocaire	July 2021 to December 2022	Karene district	3 Chiefdoms targeting 16 communities	Ongoing

CONTACT DETAILS

OFFICE ADDRESSES:

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- Back of SI Lodge, Port Loko
- Opposite SLMB Primary School, Kamakwie II



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